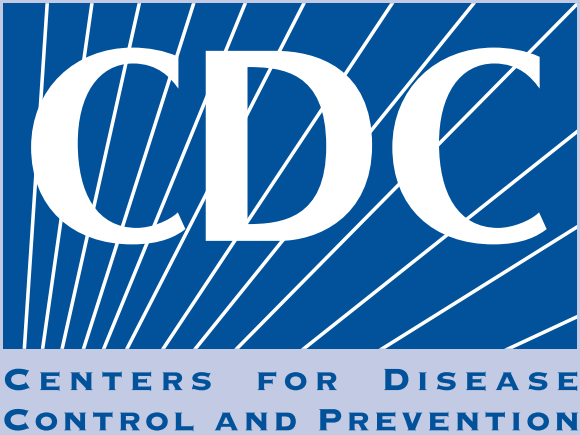


Important **new resources** for  
Medical professionals   ■   Other practice staff   ■   Patients



INFLUENZA AND PNEUMOCOCCAL DISEASE  
**IMMUNIZE NOW**  
National Immunization Program  
Office of Health Communication  
1600 Clifton Rd., NE, Mailstop E-05  
Atlanta, GA 30333

**NEW RESOURCES**

*Minimize staff time.  
Maximize patient care.*



|                                                            |                                                                 |                                                                                |                                                                              |                                                                                      |
|------------------------------------------------------------|-----------------------------------------------------------------|--------------------------------------------------------------------------------|------------------------------------------------------------------------------|--------------------------------------------------------------------------------------|
| 114,000<br>hospitalizations<br>yearly because of influenza |                                                                 | 100,000-135,000<br>hospitalizations<br>yearly due to<br>pneumococcal pneumonia |                                                                              | African Americans<br>and Hispanics<br>have significantly lower<br>immunization rates |
|                                                            | 36,000 deaths<br>annually due to influenza<br>and complications |                                                                                | Half of all deaths<br>from invasive pneumococcal<br>disease occur in seniors |                                                                                      |